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COBY

IN REPLY REFER TO:



UNITED STATES DEPARTMENT OF THE INTERIOR BUREAU OF INDIAN AFFAIRS WASHINGTON 25, D. C.

May 4, 1964

3/10

Mr. Jean J. Couturier
Executive Director
National Civil Service League
315 Fifth Avenue
New York, N. Y. 10016

Dear Jean:

The following is an attempt to boil down the ideas generated by our pleasant meeting on Wednesday.

I believe that many of the criticisms are difficult to correct and still cut time.

- 1. Not being able to meet recipients (all ideas suggested would tend to prolong the program).
 - A suggested solution: Recipient Agency have an informal reception for its winner following the dinner a day after).
- 2. Our recipient would have liked to have had more time to get to know the other recipients.
- 3. Lighting was poor (I believe that you answered that).
- 4. You asked, but I do not believe there was much discussion, "What can be done to keep it alive during the year?"
- Changing Format. After discussing various ways I believe we all returned to the fact that the dinner was the most workable.
- Cost is a problem. (However, considering the attendance, how much of a one is it?)
- 7. Still too many at the head table.
- More time needed to arrange publicity, especially TV and Radio. (NBC late news, showed pictures of reception after the dinner Tuesday night April 13th).

Hope to see you soon.

TO: Agency Ctee. Members, 1964 Awards Dinner:

I am delighted to send you the above summary of our April 29, 1964 "post mortem" meeting.

Sincerely yours,

Charles F. Pentz

Again, my sincere tapproved for Release 2002/02/06: CIA-RDP84-00313R000200230014-0

Jenn J. Couturier